

# 2016 POLITICAL FALL SPENDING

## WITH-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
856743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on  
this order. Totals are correct

\$ 2,584.00 \$ 6,400.50 \$ 3,816.50  
per client cancelled eff 7/14  
will use credit later

credit car  
credit car

**7/19-7/25**

1,129.50	\$ 6,400.50
1,716.00	\$ 9,724.00

\$ 6,400.50	\$ 6,400.50
\$ 3,323.50	\$ 3,323.50

**TOTALS**

**\$99,705.00**

14,955.75 \$ 84,749.25

\$84,749.25    \$85,641.75



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 905504 /		<u>Alt Order #</u> 25248324
<u>Product</u> Political		
<u>Contract Dates</u> 07/19/16 - 07/25/16		<u>Estimate #</u> 4770
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 07/20/16 / 07/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/20/16	07/25/16	CBS This Morning	7a-9a		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--122--				5	\$100.00				
	Week:	07/25/16	07/31/16	2-----				2	\$100.00				
N 2	WTHI	07/19/16	07/25/16	News 10 M-F	6a-7a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1-11--				3	\$150.00				
	Week:	07/25/16	07/31/16	1-----				1	\$150.00				
N 3	WTHI	07/19/16	07/25/16	News 10 M-F	530a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1111--				4	\$100.00				
	Week:	07/25/16	07/31/16	1-----				1	\$100.00				
4	WTHI	07/20/16	07/25/16	M-F 9a-10a	9a-10a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--1-1--				2	\$60.00				
	Week:	07/25/16	07/31/16	1-----				1	\$60.00				
N 5	WTHI	07/19/16	07/25/16	News 10 Midday	12p-1230p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1-11--				3	\$200.00				
	Week:	07/25/16	07/31/16	1-----				1	\$200.00				
N 6	WTHI	07/20/16	07/25/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--111--				3	\$120.00				
	Week:	07/25/16	07/31/16	1-----				1	\$120.00				
7	WTHI	07/20/16	07/25/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	--11---				2	\$90.00				
	Week:	07/25/16	07/31/16	1-----				1	\$90.00				
N 8	WTHI	07/19/16	07/25/16	Price is Right	11a-12p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/18/16	07/24/16	-1-11--				3	\$250.00				
	Week:	07/25/16	07/31/16	1-----				1	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 905504 /		<u>Alt Order #</u> 25248324
<u>Contract Dates</u> 07/19/16 - 07/25/16	<u>Product</u> Political	<u>Estimate #</u> 4770
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 07/20/16 / 07/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WTHI	07/20/16	07/25/16	M-F 530p-6p	530p-6p		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	--111--				3	\$130.00				
		Week: 07/25/16	07/31/16	1-----				1	\$130.00				
N 10	WTHI	07/21/16	07/25/16	M-F 4p-5p	4p-5p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	---11--				2	\$100.00				
		Week: 07/25/16	07/31/16	1-----				1	\$100.00				
11	WTHI	07/24/16	07/24/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S				1	\$225.00				
N 12	WTHI	07/20/16	07/25/16	News 10 at 6p	6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	--111--				3	\$500.00				
		Week: 07/25/16	07/31/16	1-----				1	\$500.00				
N 13	WTHI	07/19/16	07/25/16	News 10 at 5p 5-530p	5-530p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-1-11--				3	\$250.00				
		Week: 07/25/16	07/31/16	1-----				1	\$250.00				
14	WTHI	07/23/16	07/23/16	News 10 at 6p Sa	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S-				1	\$200.00				
N 15	WTHI	07/20/16	07/25/16	M-F 730p-8p	730p-8p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	--1-1--				2	\$250.00				
		Week: 07/25/16	07/31/16	1-----				1	\$250.00				
16	WTHI	07/24/16	07/24/16	Sun Hour 1	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S				1	\$700.00				
17	WTHI	07/23/16	07/23/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S-				1	\$85.00				
18	WTHI	07/24/16	07/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S				1	\$150.00				
19	WTHI	07/24/16	07/24/16	PGA	PGA		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S				1	\$150.00				
N 20	WTHI	07/21/16	07/21/16	Thur Hour 1	8p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	---T---				1	\$750.00				
N 21	WTHI	07/23/16	07/23/16	Sa 7p-8p	7p-8p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 07/18/16	07/24/16	-----S-				1	\$80.00				
<b>Totals</b>								<b>0.00</b>				<b>60</b>	<b>\$11,440.00</b>

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**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
905504 /	25248324

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/19/16 - 07/25/16	Political	4770

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	07/20/16 / 07/20/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/25/16	60	\$11,440.00	(\$1,716.00)	\$9,724.00
<b>Totals</b>	<b>60</b>	<b>\$11,440.00</b>	<b>(\$1,716.00)</b>	<b>\$9,724.00</b>

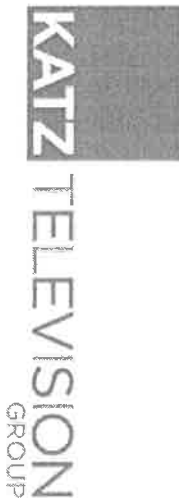
**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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905504



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25248324	<b>Changes as of:</b> 7/19/2016 at 4:10 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 755/765/4770	<b>Flight:</b> 7/19/16 - 7/25/16	<b>Total \$:</b> \$11,440.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 60
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Total CPM:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5214513	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
	202-872-5880	202-872-5880
	<b>Primary Demo:</b>	<b>Separation:</b>

Comments: add to sked of \$3,910, anything we can't get on logs for tomorrow can be moved

#	Day/Time	DP	Program	Rate	Len	7/19 - 7/25							Total Spots	Total \$	CPP	GRP
						7/19	7/20	7/21	7/22	7/23	7/24	7/25				
REV+1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	30	0	1	1P 2	1P 2	0	0	1P 2	7	\$700.00	\$0.00	0.0
REV+2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	30	1	0	0P 1	1	0	0	1	4	\$600.00	\$0.00	0.0
REV+3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	30	1	1	0P 1	1	0	0	0P 1	5	\$500.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Livet With Kelly	\$60.00	30	0	1	0	1	0	0	1	3	\$180.00	\$0.00	0.0
REV+5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	30	1	0	1	1	0	0	0P 1	4	\$800.00	\$0.00	0.0
REV+6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	30	0	1	0P 1	1	0	0	1	4	\$480.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	\$90.00	30	0	1	1	0	0	0	1	3	\$270.00	\$0.00	0.0
REV+8	Tu-F,M 11a-12n		Price Is Right	\$250.00	30	1	0	0P 1	1	0	0	0P 1	4	\$1,000.00	\$0.00	0.0
REV+9	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	30	0	1	0P 1	0P 1	0	0	1	4	\$520.00	\$0.00	0.0
REV+10	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	30	0	0	1	0P 1	0	0	1	3	\$300.00	\$0.00	0.0
11	6p-6:30p		News 10 WTHI	\$225.00	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
REV+12	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	30	0	1	0P 1	1	0	0	1	4	\$2,000.00	\$0.00	0.0
REV+13	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	30	1	0	1	0P 1	0	0	0P 1	4	\$1,000.00	\$0.00	0.0
14	6p-6:30p		News 10 WTHI	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
REV+15	Tu-F,M 7:30p-8p		Family Feud	\$250.00	30	0	1	0	1	0	0	0P 1	3	\$750.00	\$0.00	0.0
16	7p-8p		60 Minutes-CBS	\$700.00	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
17	9a-11a		CBS This Morning Saturday	\$85.00	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
18	9a-10:30a		CBS News Sunday Morning	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
19	2p-6:30p		CBS Golf	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
REV+20	Th 8p-9p		Big Bang Theory/Life in Pieces	\$750.00	30	0P 0	0P 0	0P 1	0P 0	0P 0	0P 0	0P 0	1	\$750.00	\$0.00	0.0
REV+21	Sa 7p-8p		Entertainment Tonight	\$80.00	30	0P 0	0P 0	0P 0	0P 0	0P 1	0P 0	0P 0	1	\$80.00	\$0.00	0.0
TOTALS:					5	8	13	13	3	4	14		60	\$11,440.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25248324

Changes as of: 7/19/2016 at 4:10 PM

Version: Highlighting Revision 1

CPE: 756/65/4770

Flight: 7/19/16 - 7/25/16

Station: WTHI

Total \$: \$11,440.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 60

650 Massachusetts  
AVE NW

Product: Political

Office: WASHINGTON

Total CPE: \$0.00

Suite 210

Agency Order #: 5214513

Primary Demo:

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BEN WILMETH  
202-872-5880

Assistant: BEN WILMETH  
202-872-5880

Special  
Instructions

#### Order Level Comments

Date/Time	Added by	Comment
07/18/16 11:25 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$7,530
WTHI Share:	100%
Comment:	will update once we have market totals
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	60	\$11,440.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>60</b>	<b>\$11,440.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	60	\$11,440.00
<b>Total</b>	<b>60</b>	<b>\$11,440.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	7/19/16 4:10 PM	GOTOSTRATAKDUESTE RHAUS	Revised	19		\$3,910.00
New	7/18/16 10:01 AM	KARL DUESTERHAUS	Confirmed	41		\$7,530.00

Changes: Comments from to add to sked of \$3,910, anything we can't get on logs for tomorrow can be moved, Total \$ from \$7,530.00 to \$11,440.00, Total Spots from 41 to 60. 13 buylines added or modified.

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.